

**PRESS RELEASE****THE CORRIERE DELLA SERA ADVENT CALENDAR HITS THE SHELVES ON 26 NOVEMBER  
IN AID OF UNICEF, DEDICATED TO THE SUSTAINABLE DEVELOPMENT GOALS**

Milan, 16 November 2021 – The special Corriere della Sera Advent Calendar is back in stores for one week only from 26 November. In aid of UNICEF and sponsored by Banor, an asset management and independent consultancy firm, this year's edition is dedicated to the 17 Sustainable Development Goals adopted by the governments of the 193 UN Member States as a global commitment to end poverty and build a fairer and more socially responsible international community by 2030.

By making a donation of just €1, readers can treat their children to a fun and educational Advent Calendar and provide much-needed support to children suffering from malnutrition. Over 149 million children under the age of 5 suffer from chronic malnutrition while 45.4 million suffer from acute malnutrition.

The funds collected by the 2021 Corriere della Sera Advent Calendar will support UNICEF projects to combat child malnutrition: for each calendar sold, a packet of high-energy biscuits will be donated to children in the countries in which UNICEF operates.

Featuring brightly coloured doors and accessible language, the 2021 Advent Calendar will accompany people of all ages on a month-long journey to discover the shared goals aimed at achieving a better and more sustainable future for all, through responsible economic and social development that protects the rights to food, water, energy, education and occupational safety and combats hunger and poverty, and inclusive and sustainable economic growth that protects people and the environment, social and gender equality, justice and peace. The aim is to encourage young people to become conscious advocates of these urgent changes, while also calling on adults and institutions to respect the important commitments they have made.



“For the second year Corriere della Sera is supporting UNICEF's important work to protect malnourished children through a special ethical and educational Advent Calendar dedicated to the UN Sustainable Development Goals for a fairer future. This is an extremely important topic in which all of us, big and small, must play our part,” **explains Managing Editor Luciano Fontana.** “It is a concrete commitment shared by our readers, whose support through the purchase of the 2020 edition enabled UNICEF to provide life-saving treatment and a healthy future to 600 children affected by acute malnutrition.”

“We are very grateful to Corriere della Sera and to Banor for once again choosing to support UNICEF, in our 75th anniversary year, and our projects to combat child malnutrition,” **commented Carmela Pace, Chair of UNICEF Italia.** “Malnutrition contributes to the death of millions of children around the world each year. At UNICEF we are committed to guaranteeing a diet that is appropriate and beneficial to their development.”

“Banor is very proud to be able to support the Corriere della Sera Advent Calendar again this year. It is an initiative that, with just a small donation, enables everyone to join in with UNICEF's extremely important project to combat child malnutrition,” **affirmed Giacomo Mergoni, CEO of Banor Capital.**

The initiative is supported by a communication campaign developed by Hi! Comunicazione, with features in the newspapers of the Cairo-RCS Group and Famiglia Cristiana, Italia Oggi and Milano Finanza, radio commercials on Radio 24, Radio Italia, Radio Popolare and Mediaset radio stations, as well as dedicated newsletters.