

## Banor SIM becomes a partner of Borsa Italiana's Sustainable Finance programme

27/01/2021 11:26



Sustainable finance is transforming the ecosystem of the capital market. Borsa Italiana is collaborating with the Italian financial community to pursue objectives of sustainable growth: to issue green, social and sustainable bonds, to be a listed company active in sustainability issues, to access ESG investors and investments and to discover success stories and resources of value. As an asset management company, Banor SIM sought to partner with Borsa Italiana's 'Sustainable Finance' programme, which aims to create an innovative culture and integrated ecosystem for the development of innovative Corporate Sustainable Finance solutions for the Italian capital market, while fuelling and facilitating exchange

with the country's key players in order to make sustainable finance best practices even more widespread and effective. The project involves a select group of partners to encourage the sharing and development of new ideas and skills. The partners pool together their experience in sustainability issues, an integral part of the supply chain of financing and investment.

**Massimiliano Cagliero** (photo) (CEO of Banor SIM) said: "We immediately and enthusiastically welcomed the chance to collaborate with Borsa Italiana and become part of the sustainability network with Banor SIM. We have worked with an ESG approach for many years, initially driven by a number of institutional investors who requested this focus, before developing the idea to double down on researching the issue. Alongside the Politecnico di Milano Business School, we have been committed for years to studying and identifying the most significant aspects of sustainability on ratings and returns in relation to stocks and bonds. In addition, Banor is a member of the Italian Sustainable Investment Forum and has signed the United Nations' Principles for Responsible Investment (PRI). Borsa Italiana is a highly regarded partner able to catalyse further focus on sustainable finance in Italy: with this new initiative I am sure that we will enrich the market with new players and further raise its awareness of responsible investments".

Angelo Meda (Head of ESG Research at Banor SIM) confirmed: "Banor SIM has worked a great deal in sustainability, developing an internal model to catalogue securities based on the indications of the SASB, an American body dedicated to the study of ESG criteria, which indicates with its materiality matrix which most representative aspects should be considered for companies operating in the various business sectors. As a matter of fact, investors are often inundated by sustainability data provided by companies and it is essential to assess this correctly. The matrix helps to select the relevant data to be analysed, to which we then add the scan of news using artificial intelligence to reject securities with ongoing disputes or reputation issues. The research carried out with PoliMi has allowed us to better understand the dynamics of the markets in relation to environmental, social and governance criteria and we wish to continue our research and support for the internal market thanks to the partnership with Borsa Italiana".